FINA is a fascinating world! It combines the beauty of our six disciplines within a magical element, water. The speed in Swimming, the team spirit in Water Polo, the agility in Diving, the elegance in Synchronised Swimming, the endurance in Open Water Swimming, and the courage in High Diving are part of the same exciting experience: Aquatic sports!

In this thrilling universe of superb performances, great Stars and iconic venues are part of FINA's competitions and constitute the showcase of our activities. We are popular, recognised worldwide, and we represent a pillar of the Olympic movement.

Our FINA World Championships are followed by over 6.8 billion cumulative TV viewers and represent a solid asset in a very competitive international sport market.

We are a brand of success, seducing the youth in the five continents. Our disciplines are appealing and our values are shared by all participants in our events: friendship, fair-play, excellence, and universality.

Our message spreads over 209 National Federations, our primary partners in sharing our winning strategy. Their effort, support and devotion to Aquatics are essential to FINA's strength and prestige.

I invite you to discover our stimulating activities, our rich history, our memorable events, our important development programmes, our stars and venues, our partners and our plans for the future.

Water is our world. We want to share it with you!

Dr. Julio C. Maglione
FINA President
FINA OBJECTIVES

- to promote and encourage the development of Aquatics in all possible regards throughout the world,
- to provide fair and drug free sport,
- to promote and encourage the development of international relations,
- to encourage participation in Aquatic disciplines at all levels throughout the world regardless of age, gender or race,
- to adopt necessary uniform rules and regulations and to hold competitions in Swimming, Open Water Swimming, Diving, High Diving, Water Polo, Synchronised Swimming, and Masters,
- to promote and organise World Championships and other FINA competitions,
- to encourage the increase of facilities for Aquatic disciplines throughout the world with the support of other interested parties, and
- to carry out such other activities as may be desirable to promote the sport.

(FINA Constitution, clause C5)

FINA DAILY ACTIVITIES

- Drive global awareness on the importance of physical activity through attractiveness of Aquatic disciplines
- Define rules for the harmonious worldwide development of Swimming, Water Polo, Diving, High Diving, Synchronised Swimming, Open Water Swimming and Masters
- Ensure application of principles for fair play and drug-free sport
- Reinforce the co-operation and mutual support with FINA’s National Member Federations in the five continents
- Encourage national authorities to make Swimming part of their educational strategy, through a worldwide “Swimming for All, Swimming for Life” programme
- Organise World Championships and other FINA competitions to promote further the image of aquatic disciplines
- Assure a long-term calendar for its main competitions and strengthen the impact of FINA’s annual events
- Provide an increased visibility to the FINA World Masters Championships, by organising them in conjunction with the FINA World Championships
- Use present and new media opportunities and platforms to encourage people in sport
- Raise awareness on environmental sustainability: ‘Water is Our World’.
A BIT OF HISTORY

1908
Foundation of FINA in London (GBR), with 8 nations: Belgium, Denmark, Finland, France, Germany, Great Britain, Hungary and Sweden.

1912
Women contest for the first time Aquatic events at the Stockholm (SWE) Olympic Games.

1922
Johnny Weissmuller (USA) becomes the first man to swim the 100m free inside the minute (58.6).

1926
Gertrude Ederle (USA) is the first woman to swim the English Channel, in a time two hours faster than the previous man’s record for this crossing.

1948
Water Polo goes global at the London Olympics, with the participation of 18 teams from the five continents.

1956
Butterfly swimming events make their entry at the Melbourne (AUS) Olympic Games.

1957
World Records are only valid in metric measurements.

1964
Dawn Fraser (AUS) completes her unprecedented “hat-trick” at the Tokyo Games: third consecutive Olympic victory in the 100m free.

1968
Electronic timing makes its appearance at the Mexico City Olympics.

1972
Mark Spitz (USA) is the first athlete ever to win seven gold medals (in Swimming) at one edition of the Olympics – in Munich (GER). All his victories were accompanied by World Records!

1973
First FINA World Championships in Belgrade (YUG). Swimming, Water Polo, Diving and Synchronised Swimming are represented (Open Water Swimming is added to the programme in 1991).

1980
Vladimir Salnikov (URS) is the first swimmer to break the 15-minute limit in the 1500m free: he clocks 14:58.27 for his Olympic title in Moscow.

1984
Entry of Synchronised Swimming in the Olympic programme for the Los Angeles Games.

1986
Opening of the first FINA permanent office in Lausanne (SUI).

1988
Greg Louganis (USA) calls it a day after his fifth Olympic medal in a superb Diving career. He was also five times on a FINA World Championships’ podium.

1991
Recognition of World Records in 25m-pools.

1992
Barcelona (ESP) is the last Olympics of a great Swimming champion: Matt Biondi (USA) – 11 medals at the Games, and also 11 awards at FINA World Championships.

1993
First edition of the FINA World Swimming Championships (25m) in Palma de Mallorca (ESP).

1996
By many considered the best Water Polo player in history, Manuel Estiarte (ESP) wins gold at the Atlanta Games. He was present at six Olympics (1980-2000)!

2000
Women’s Water Polo and Synchronised Diving enter the Olympic programme in Sydney (AUS).

2004
Alexander Popov (RUS) leaves the pools following a successful career that includes nine Olympic medals and 11 awards at FINA World Championships.

2005
The IOC confirms the inclusion of Marathon Swimming (10km) in the Olympic programme, from the 2008 Games in Beijing (CHN).

2008
Michael Phelps (USA) surpasses Mark Spitz and becomes the only athlete in history to win eight gold medals at one edition of the Games, in Beijing (CHN). In 2012, he finishes his swimming career, with a total of 22 Olympic awards, including 18 gold – the best ever in Olympic history!

2010
FINA organises the first edition of the FINA World Aquatics Convention in Punta del Este (URU).

2011
Guo Jingjing (CHN) closes her brilliant Diving career, after six Olympic and 11 World medals. She remains the best female diver in history!

2012
After the second edition in 2012 in Moscow (RUS), as a stand-alone event, the Convention is organised, from 2014 onwards, in conjunction with the FINA World Swimming Championships (25m).

2013
High Diving is included for the first time in the programme of the FINA World Championships – in Barcelona (ESP).

2014
Doha (QAT) received the 12th edition of the FINA World Swimming Championships (25m), in a great Aquatic Festival, comprising also the FINA World Aquatics Convention, the FINA Swimming Coaches Golden Clinic, a FINA Extraordinary Congress, a “Séries des Étoiles” gala to honour the best athletes of the year, and a Swimming Youth Programme.

2015
From July 24 to August 16, Kazan (RUS) staged for the first time in FINA’s history, the FINA World Championships, immediately followed by the FINA World Masters Championships. At the elite competition, mixed events were held for the first time in Swimming, Diving and Synchronised Swimming.
75 SPECTACULAR EVENTS IN 6 DISCIPLINES

There is countless variety of values and principles associated with each of our disciplines:

STRENGTH and SPEED – Swimming
TEAM SPIRIT and MENTAL TOUGHNESS – Water Polo
BALANCE and AGILITY – Diving
FLEXIBILITY, GRACE and ARTISTRY – Synchronised Swimming
CHALLENGE, STAMINA and ENDURANCE – Open Water Swimming
COURAGE and PERFECTION – High Diving

SWIMMING In the FINA World Championships since 1973 – 42 events
WATER POLO In the FINA World Championships since 1973 (men) and 1986 (women) – 2 events
DIVING In the FINA World Championships since 1973 – 13 events
SYNCHRONISED SWIMMING In the FINA World Championships since 1973 – 9 events
OPEN WATER SWIMMING In the FINA World Championships since 1991 – 7 events
HIGH DIVING In the FINA World Championships since 2013 – 2 events
A PILLAR OF THE OLYMPICS

Thanks to the presence of five aquatic disciplines, the performances of our stars and the attractiveness of the venues, Aquatics is one of the pillars of the Olympic Games, bringing to the spectators and TV viewers the full excitement of our competitions.

In the last editions of the Games, Aquatics has been one of the leading sports in terms of public interest, as proved by the outstanding figures in TV audiences, ticket sales, exposure in the media, satisfaction of the fans, appeal among the young people, and overall positive image.

The beauty of FINA’s disciplines and development of Aquatic sports worldwide, allowing an increasing number of countries in the medal count, are two key factors for this success. These principles are powerful vehicles for the dissemination of the Olympic values.

This success has led to recent landmarks such as the inclusion, in 2000, of women’s Water Polo and synchronised Diving, and in 2008, of Marathon Swimming. FINA is obviously keen in proposing new events in the Aquatics programme, in order to further support the Olympic Movement.

In recognition for the value that Aquatics bring to the success and popularity of the Games, the IOC elevated FINA to top-tier Group A (which comprises also Athletics and Gymnastics) in terms of the contribution of each International Federation to the Olympic programme. Moreover, for the Tokyo 2020 Games and for the first time in history, FINA will be the International Federation with the highest number (49) of medal events in the Olympics.

AQUATICS WORLDWIDE RECOGNITION

The high-level profile of Aquatics makes it attractive for most of the international multi-sport events, organised on a continental or regional basis.

FINA and its disciplines have been present, for many years, usually since its creation, at the most significant international competitions such as the Pan-American Games, the Asian Games, All-African Games, Commonwealth Games, Mediterranean Games, Universiade or Games of the Small States of Europe.
FINA WORLD CHAMPIONSHIPS
AQUATIC FESTIVALS

SPORT AND PERFORMANCE
With the presence of six disciplines in the programme of the FINA World Championships, our major event is a thrilling experience for all those witnessing the performances of our Stars on site or through the TV screen. The progression of times in Swimming, the balance between the teams participating at the Water Polo tournaments, the increasing difficulty of the combinations in Diving, the new patterns in Synchronised Swimming, the extraordinary growth in the popularity of Open Water Swimming, and the breathtaking performances in High Diving are guarantees of great results, exciting duels and unpredictable outcomes, thus raising the interest of fans and media. From 2015, new emotions were provided with the inclusion of mixed events in Swimming, Diving and Synchronised Swimming.

OUTSTANDING FACILITIES
The FINA World Championships are held in prestigious locations and functional venues, combining the attractiveness of a city with the tradition and organisational capacity of an iconic venue. Today’s organisation of the FINA World Championships is not limited by using traditional and historical swimming complexes. FINA World Championships are organised in multi-function arenas, cultural and exposition halls. The temporary pool technology allows a wide variety of choice: football stadium in Kazan, Palau Sant Jordi in Barcelona, Conseco Fieldhouse home of the NBA’s Pacers in Indianapolis, tennis courts at Foro Italico in Rome or Rod Laver Arena, Melbourne home of the Australian Tennis Open, even on the Copacabana beach in Rio de Janeiro. All of them within close proximity to the city centre, facilitating easy access, keeping in mind that the comfort of those participating and those on the stands applauding is always FINA’s number one priority.

MEMORABLE THRILLING EXPERIENCE
Besides enjoying the Sport, all those present at the FINA World Championships have the opportunity to associate the performances of the best athletes on the planet with plenty of other social activities. Thanks to the “Market Street” concept, FINA’s major event is also, for the duration of two weeks, a privileged place to meet and enjoy the atmosphere of Aquatics and Sport, eat and drink, listen to music, attend special sessions with the Aquatic stars, or simply walk throughout the venue, discovering the backstage of a great competition. This creates a vibrant social experience within the city supporters and constitutes one of the most attractive “products” for a host city.
Given the development of Swimming, which progressed from one recognised season into two, comprising the long course (50m-pool) and the short course (25m-pool) seasons, FINA formally approved the first short course world records in 1991, opening the door to the organisation of the first FINA World Swimming Championships (25m) in 1993.


The evolution in participation has been outstanding: in 1993, 313 swimmers from 46 nations were present, while the 2016 edition, in Windsor (CAN), was marked by the presence of 864 competitors from 153 National Federations.

The 2014 edition, in Doha (QAT), was highlighted by a main novelty - for the first time, these championships included the organisation of the 3rd FINA World Aquatics Convention and the FINA Gold Medal Swimming Coaches Clinic. This joint strategy continued in 2016 (Windsor, CAN) and in all subsequent editions.
WATCHING GLOBAL

In collaboration with its TV partners, the main FINA events are broadcasted in over 211 territories, reaching a wide audience in all continents.

Following success and continuous growth of interest in the FINA Championships, with spectacular TV production and transmission of TV signal in HD, the last edition of the FINA World Championships in Kazan 2015 reached an impressive number for the cumulative TV viewers with over 6.8 billion in all regions and nations where the beautiful images of the FINA disciplines were broadcast.

Besides raising the value and profile of the organising cities of our main event, these figures represent a long-lasting legacy for our Sport. The world’s youth are very important part of the global audience and the example of FINA’s stars motivates and inspires them in their own choice of a physical activity.

THE YEARLY MILESTONES

FINA Swimming World Cup Created in 1979, the competition gathers the best swimmers in 25m-pool in a series of meets organised between August and November each year. Normally counting with seven to nine locations, the FINA Swimming World Cup includes the awarding for individual events and overall winner with a total of prize money reaching over US$ 2 million annually. It is this yearly rendezvous that is capable of providing the highest visibility to FINA outside the frame of its World Championships.

FINA Water Polo World League Since 2002 (for men) and 2004 (for women), the world’s best water polo national teams meet each year and compete against one another in the sport’s first international league. The competition formula comprises preliminary tournaments in the five continents and the Super Final for both the men’s and women’s league, where the best eight teams of the preliminaries fight for the World League title and for the best share of the competition’s prize money.

FINA Diving World Series Launched in 2007, it is a high-profile event which offers an annual meeting opportunity for the world’s brightest stars, competing for glory and attractive prize money. FINA directly invites the best-ranked divers from previous FINA World Championships and Olympic Games to come and compete for three to four two-day meets in cities located in the Americas, Europe, Middle East and Asia. The programme includes 1m springboard, 3m springboard, 10m platform, 3m springboard synchro, 10m platform synchro, 3m mixed synchro, 10m mixed synchro and 3m&10m mixed team.

FINA Synchronised Swimming World Series Launched in 2017, this new concept takes existing events in several locations and gathers them under one single circuit, thus giving additional visibility and exposure to this spectacular discipline. At the end of each year, the best teams are awarded prize money in accordance with their rankings in the different events in each leg.

FINA 10km Marathon Swimming World Cup This annually staged elite-level competition is organised around seven/eight meets and takes place in some of the world’s most amazing natural or human made water bodies, either freshwater (lake, rowing course, river) or saltwater (sea). Between 1997 and 2006, the World Cup included a whole range of long distances. Since 2007, FINA decided to focus the World Cup on the 10km distance only, as a direct consequence of the introduction of the 10km Marathon Swim on the Olympic programme.

FINA High Diving World Cup Organised for the first time in 2014 in Kazan (RUS), this annual event gathers the best athletes in the newest FINA discipline, High Diving. Both from the 27m (men) and 20m (women) platform, the three-day competition provides adrenaline and excitement for the competitors, but also for spectators on site and TV viewers worldwide.
FINA WORLD AQUATICS CONVENTION

As the only event of this calibre in the international marketplace, the FINA World Aquatics Convention offers a unique opportunity to bring together the aquatics community responsible for shaping the Aquatic disciplines and guiding the sport through the 21st century. The success and popularity of the event is proven by an attendance of over 950 delegates from 150 countries at the fourth edition that was held in Doha 2014. Besides the thrilling experience on site, the event is also heavily followed on digital and social media platforms.

The convention consists of an exhibition and conference providing the perfect balance of positioning delegates in front of key decision makers whilst gaining knowledge from leading experts within the world of aquatic sports. A social programme completes the convention package providing delegate networking tailored for developing lasting relationships.

The FINA Gold Medal Clinic is a series of seminars and workshops held over two days as part of the Convention frame. The Clinic provides an invaluable opportunity to exchange concepts, experience and knowledge with top-level coaches from some of swimming’s most dominant nations who outline a comprehensive overview of coaching practices whilst sharing valuable expertise with delegates interested in developing elite swimming in their own country.

From 2014, the FINA World Aquatics Convention has been combined with the FINA World Swimming Championships (25m) to bring additional value and impact to the Host City.
A WORLD OF AQUATIC STARS

Michael PHELPS (USA)  Swimming
Chad LE CLOS (RSA)  Swimming
Katinka HOSSZU (HUN)  Swimming
Shi TINGMAO (CHN)  Diving
Ferry WEERTMAN (NED)  Open Water Swimming
Katie LEDECKY (USA)  Swimming
Gary HUNT (GBR)  High Diving
Tania CAGNOTTO (ITA)  Diving
Team of SERBIA  Water Polo
Team of JAPAN  Synchronised Swimming
Rachelle SIMPSON (USA)  
High Diving

Spyridon GIANNIOTIS (GRE)  
Open Water Swimming

Poliana OKIMOTO (BRA)  
Open Water Swimming

Sarah SJOSTROM  
Swimming

Jack LAUGHER (GBR)  
Diving

Team of USA  
Water Polo

Team of ITALY  
Water Polo

Team of RUSSIA  
Synchronised Swimming

Team of CHINA  
Synchronised Swimming
AQUATICS UNIVERSE
WORLDWIDE FINA EVENTS ORGANISERS
Among many others...

Almaty (KAZ)
Auckland (NZL)
Barcelona (ESP)
Beijing (CHN)
Belo Horizonte (BRA)
Berlin (GER)
Bolzano (ITA)
Budapest (HUN)
Cancun (MEX)
Capri-Napoli (ITA)
Chelyabinsk (RUS)
Christchurch (NZL)
Cozumel (MEX)
Doha (QAT)
Dubai (UAE)
Durban (RSA)
Edinburgh (GBR)
Elat (ISR)
Eindhoven (NED)
Fort Lauderdale (USA)
Gatineau (CAN)
Gold Coast (AUS)
Gwangju (KOR)
Helsinki (FIN)
Hernandarias-Parana (ARG)
Hong Kong (HKG)
Istanbul (TUR)
Kazan (RUS)
Kuala Lumpur (MAS)
Kuwait City (KUW)
Lac Magog (CAN)
Lac Megantic (CAN)
Lac St-Jean (CAN)
Lima (PER)
London (GBR)
Los Alamitos (USA)
Madrid (ESP)
Melbourne (AUS)
Mexico City (MEX)
Moscow (RUS)
Montreal (CAN)
Ohrid Lake (MKD)
Penza (RUS)
Perth (AUS)
Punta del Este (URU)
Québec City (CAN)
Rio de Janeiro (BRA)
Rosario (ARG)
Rostock (GER)
San Juan (PUR)
Santa Fe-Coronda (ARG)
Santos (BRA)
Setubal (POR)
Shanghai (CHN)
Shantou (CHN)
Sharm-El-Sheikh (EGY)
Singapore (SGP)
Sydney (AUS)
Szombathely (HUN)
Tokyo (JPN)
Tunis (TUN)
Viedma (ARG)
Volos (GRE)
Windsor (CAN)

FINA AQUATICS EVENTS

- FINA World Championships - every 2 years/odd years
- FINA World Swimming Championships (25m) - every 2 years/even years
- FINA World Masters Championships: every 2 years/odd years, in conjunction with the FINA World Championships
- FINA Swimming World Cup – 8-9 events, annually
- FINA Diving World Series – 4-6 events, annually
- FINA Diving World Cup – every 2 years/even years
- FINA Diving Grand Prix – annually
- FINA World Junior Diving Championships – every 2 years/even years
- FINA Water Polo World Cup – every 4 years/even years
- FINA World Junior Water Polo Championships (21&U) – every 2 years/odd years
- FINA World Youth Water Polo Championships (19&U) – every 2 years/even years
- FINA Men’s Development World Trophy – every 2 years/odd years
- FINA Synchronised Swimming World Cup – every 4 years/even years
- FINA Synchronised Swimming World Series - annually
- FINA World Junior Synchronised Swimming Championships – every 2 years/even years
- FINA World Open Water Swimming Grand Prix – annually
- FINA World Junior Open Water Swimming Championships – every 2 years/even years
- FINA High Diving World Cup - annually
BUILDING PATHS OF PROGRESS

DEFINING NEW BOUNDARIES
In a constant search to provide a more understandable and attractive approach of the FINA disciplines, many associated features have been created in recent years. The virtual graphic elements on TV – including the flags and name of swimmers on the surface of the water, the World Record line, the digital reproduction of the dives and the possibilities created with High Definition and ultra slow motion action are part of that effort. The new starting blocks in Swimming or the "lines of light" in Water Polo are other examples of this trend. The aim is always to provide best possible spectacular experience to everyone at the venue and in front of TV.

TECHNOLOGY
Having to install a 25m or 50m-pool may not seem very "portable", but the technology associated to the construction of temporary pools has steadily developed over the past years. Most arenas are capable of hosting a FINA competition, as in less than two weeks, the setting-up of the pool – is ready! New opportunities can therefore be created in sites that were not originally aimed at hosting aquatic events: tennis courts, exhibition halls, multifunction arenas, and even football stadiums!

LEGACY ALWAYS MATTERS
Organising a FINA World Championships is a wonderful opportunity for the host to boost the sporting and urban developments of its city. The reutilisation of popular venues for physical and recreational activities certainly brings an added-value for the local communities. Exploiting public enthusiasm and capacity for increasing the participation in Aquatic Sports on a national level provides a platform for a lasting social legacy. The economic and touristic impact are two other aspects that can provide substantial future returns for the host city.
FINA CLINICS FOR COACHES
Intended to train coaches of all levels through courses led by an expert FINA instructor. The main goals of these clinics are: provide basic training to coaches through courses in their respective disciplines; allow for a ‘standardisation’ of the training given to coaches around the world, providing a quality and performance benchmark for National Federations; provide the best education and training to coaches in order to support successful performances in the pool.

FINA SWIMMING COACHES CERTIFICATIONS
The purpose of this Course is to offer all Swimming Coaches around the world the possibility to be acknowledged as certified Swimming coaches and to offer recognition for the work they have accomplished. We would like to give the opportunity to all coaches to progress and have credit for their achievements.

FINA CLINICS & SCHOOLS FOR OFFICIALS
Intended to help National Federations provide training to judges and referees in all aquatic disciplines through courses led by an expert FINA instructor. The goal is to create uniform interpretation and application of rules across all aquatic disciplines (thus raising the quality of refereeing) and to increase the number of qualified officials in the five continents.

OLYMPIC SOLIDARITY
In co-operation with the IOC Olympic Solidarity programme, technical courses for coaches, judges and referees are also organised on a regular basis, in all five aquatic disciplines and on three levels: basic, intermediate or advanced. Moreover, scholarships are also provided to young and talented athletes, an important tool to facilitate the preparation and training programmes in view of the participation in major aquatic competitions.

SCHOLARSHIPS FOR ATHLETES
FINA launched in 2014 a project offering scholarships for athletes and youth athletes in order to put them in an optimal environment and give them the best opportunities to ensure his/her development. The goal is to recognise athletes with an exceptional potential and give them the chance to train in the best possible conditions.

SWIMMING FOR ALL, SWIMMING FOR LIFE PROGRAMME
FINA, whose slogan is “Water is our World”, has a fundamental objective: to promote and encourage the development of Aquatics in all possible regards throughout the world. To achieve this mission, in addition to other activities already carried out, FINA launched in the end of 2014 a special programme named “Swimming for All – Swimming for Life” with the goal to teach children how to swim and to promote physical activity through swimming across the globe. This programme will offer standard criteria to teach swimming at the global scale and will be mostly be carried out in those countries on the five continents that need it most. In this context, swimming will be more accessible, democratising its practise.
WINNING WITH PARTNERS

As a believer of building partnerships that last, FINA welcomes new relationships and continues to strive for the best interests of its host cities and commercial partners through professionalism and innovation. Partnering with FINA provides a unique opportunity to align with the worldwide development of Aquatics and contribute to the international growth of the sport. Advantages of partnership with FINA comprise of:

- Strong mutual benefits for business organisations and social enterprises
- Long lasting synergy/collaboration towards common goals
- Worldwide recognition through international exposure and association with aquatic disciplines
- Continuous visibility as result of high interest from the press and media in FINA events
- FINA’s diverse portfolio of events enables specific target audiences to be reached by partnering selected aquatics events
- Variety of venue configurations across FINA disciplines provide optimal positioning for corporate brand recognition

WHAT’S THE TARGET AUDIENCE IN AQUATICS?
SPECTATORS PROFILE

(Data from the 2016 Olympics in Rio - Source: IOC)
INVESTING
FOR THE FUTURE

FINA's policy is to constantly invest in Sport, in order to reach a wider number of National Federations practicing Aquatic sports. Through support given to National Federations, FINA leverage strong interest and engagement of athletes and fans in Aquatic Sports. Together with the Organising Committees of its World Championships, FINA provides an equal opportunity to all National Federations and their best athletes to attend FINA's major event. This assistance is made through financial support for the travel and accommodation expenses of competitors and officials, who benefit from this support to be present and compete at a highest level of Aquatic sports.

Investing in Sport is investing in a better society!
ACCESSIBLE ANYTIME, ANYWHERE

WEBSITE
The www.fina.org site is the main source of information concerning FINA activities. It includes all results, news and calendar from the FINA events, photos, the FINA rules, the platform to consult the FINA Swimming World Rankings, the directory of National Federations, a devoted area for development and Sports Medicine, and the calendar of all the FINA events. A new, more dynamic and interactive version of FINA’s main portal is to be launched in April 2014.

FACEBOOK
Our fans can get the latest stories on FINA stars, appreciate our best event photos, view the behind-the-scene images of our events, enjoy thrilling videos, participate in quizzes, and interact with the Aquatic community. The FINA Facebook page is our way of sharing our passion for our disciplines with you! www.facebook.com/fina1908

TWITTER
The FINA Twitter feed is an instant source for results, major announcements, curiosities, statistics, sport facts, photos and videos, and aquatic news. @fina1908

YOUTUBE
Our YouTube channel also contains an archive of previous event highlights and special clips from the world of Aquatics. It also includes educational material and video presentations from protagonists of our sport. www.youtube.com/user/fina1908

INSTAGRAM
On this platform, aimed at sharing photos and videos, FINA is present to promote its events and stars and to naturally reinforce its presence in the social media. Developed for mobile use, Instagram is the ideal way to spread the FINA message globally. @fina1908

MAGAZINE
FINA’s bimonthly magazine “FINA Aquatics World” is a 124-page publication, profiling and reporting on the best aquatic athletes, analysing the latest trends in profiling FINA sport, highlighting the FINA activities, giving space to the national news from our Federations, and organising the vote for the “Best Athletes of the Year”, “Best Story” and “Best Photo of the Year”.

FINA TV & MOBILE APP
Offering live streaming of events on the go, FINA TV is the perfect solution for watching FINA events as they happen. This possibility was also extended to mobile applications, reaching the fan of our sport virtually everywhere.
THE VALUES FOR SUSTAINABLE GROWTH

SPORT IS ALWAYS FIRST
In everything we do, Aquatics must always be the first and most important element that we take into consideration. By accepting the role of business in sport as a function not only to support but also as a tool to bring optimal organisation and management, FINA always put sport first in order to have business for the sport and not sport for business.

LEADERSHIP FOR THE UNITY
As the world governing body for Aquatics, FINA leads the sport and its growth in favour of sporting excellence, human safety, education and social development. FINA’s strong leadership is guaranteed by its members that represent many different countries, social groups and life activities. FINA is the organisation that unites not only its member Federations but also every individual who is dedicated to Aquatics.

GOVERNANCE BY DEMOCRACY
FINA acts in respect for the values of democracy, responsibility and transparency, operating based on the decisions established and approved by its General Congress, with no undue interference or influence by politics or governments. FINA is committed to the autonomy of the sport through its governance and is open for all initiatives expressed by its members in order to build a stronger and more united sport.

GROWTH FROM GRASSROOTS
The success of the future always depends on continuous investment at the grassroots level of Aquatics. The attendance of high performance athletes at FINA World Championships is a showcase of individual and team achievements that provokes and inspires interest in Aquatics. Mass participation and involvement in our sport can be only achieved by continuous encouragement and development of sporting facilities and educational programmes for Aquatics throughout the world.

SOLIDARITY AND RESPECT
FINA is dedicated to strengthening solidarity and continuously promoting benefits that aquatics provides not only to individuals but to society as a whole. Solidarity should always come together with respect. Respect should be promoted not only through the rules and officials of Aquatic disciplines, but also through the conduct of all competitors and supporters. FINA believes that the sport should unite people, promote peace by declaring no place for discrimination. In accordance with its rules, FINA acknowledges its responsibility to run competitions with principles of fair play for all competitors and takes necessary measures to ensure a drug-free sport. FINA’s aim is to define the rules and regulations, to focus and celebrate the achievements of natural human performance with the minimum influence of equipment and technology on the results.
WHY AQUATICS?

SAFETY
A SPORT THAT SAVES LIVES
Many people tend to forget the original value of Swimming: knowing to perform in an aquatic environment is not only a healthy physical activity, but it also saves lives. Many thousands of persons die every year in the world because they don’t have a basic skill: to swim! The development of Aquatics is also a precious tool to significantly reduce the rate of drowning, thus saving many lives. FINA is active with the United Nations, UNESCO, World Health Organisation and IOC in FINA’s programme “Swimming for All, Swimming for Life”, a concrete initiative with the goal of teaching a maximum number of children worldwide to swim.

CITIZENSHIP
A SPORT BASED ON VALUES
FINA is proud to say that its Sport it’s also a “Sport for Life”, by which important and essential values are assimilated and transmitted to all generations no matter their geographical location. Aquatics reinforces the team spirit, allows to overcome personal challenges, provides a wider vision of the world, and builds up a stronger and more confident personality. These principles will remain through life and will be the foundation of a better society, inspired by human values.

ENVIRONMENT
A SPORT THAT PRESERVES THE NATURE
FINA could not have chosen a better motto: “Water is Our World”. The common characteristic to all of our disciplines is the presence of that magical element: water. In there, our swimmers try to be fast, our divers successful finish their combination, our synchronised swimmers enchant the world with their elegance and breathtaking movements, our water polo players try to score the maximum number of goals. Conscious of this richness, FINA actively praises the value of water in its action and supports concrete initiatives such as the recycling of the pool water after their use in our competitions.